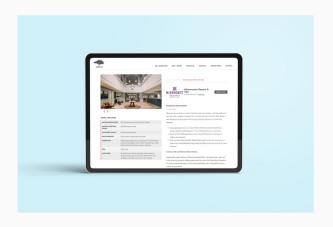
From web copy and ads to advertorial and branding pieces, I've got you covered.

WEB COPY







MAINZER THEATER







DESTINATION GRANBY

BRANDING



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COLLEGIATE PEAKS BANK

MINDSET MASTERY





ONLINE HORSE SHOW

LESLIE RODRIGUEZ

ADVERTISING





COLLEGIATE PEAKS BANKING



WINTER PARK ADVENTURE QUEST



"My advertising business relies heavily on the written word and while I do a lot of the copywriting myself, sometimes I need fresh eyes, fresh perspectives, and honestly, just a much more experienced copywriter. Cara is very good at what she does, very professional and her super-quick turnaround times have saved me over and over again, when I just can't get an ad to sound natural and convincing. She's also easy to work with, personable, and open to feedback if you need something tweaked. It's so nice to work with someone that feels like they are really and truly on my team."

– Jenessa Hall, Jenessa Hall Social Media Marketing

BIOS





CORAL TREE EXECUTIVE BIO

CONTENT/EDITORIAL





MYNORTH DIGITAL AGENCY

BRECKENRIDGE/WINTER PARK MAGAZINES



COLORADO CROSS COUNTRY SKI ASSOCIATION



Before working with Cara, my client was really struggling with her messaging. I turned to Cara for a second set of eyes and she didn't disappoint! Cara asks really good questions and is a quick assessor in getting to the heart of your message or offer. She is brilliant at finding micro angles and creating engaging copy. Her copy outperformed other ads that we were running. If you are sitting on the fence and wondering about hiring her services... I can't recommend her more highly.

– Sarah Thompson, Big Bark Digital

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